B2C Infrastructure

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Introduction

Introduce myself

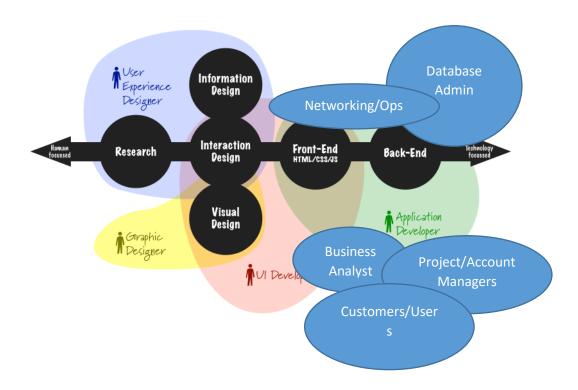
- Describe your current job at Subaru
 - o Title is "Lead Programmer Analyst" on the B2C team
 - B2C (Business To Customer) team works with all applications that are customer facing (see below for list). Team consists of 4 Leads like myself
- What I do
 - Tech Lead: Lead projects and other developers(offshore and onshore contractors) on getting work done
 - Developer: write/test/deploy code
 - Operations: Support/troubleshoot our applications/infrastructure in all our environments (local, dev, qa, prod)
 - o Database: Design and Support
- Talk about projects you work on
 - Systems we develop/build/support as a Team

Application	Links	Comments
MySubaru	www.mysubaru.com	Used by customers who own Subaru cars to get customized info about their cars
MySubaru Mobile Site and App (Android, IOS, Windows Phone)	See Mobile app store to download and use	Same info as mySubaru site but easier and faster to use on your phone
Subaru.com	<u>www.subaru.com</u>	Landing page for all things Subaru
MySubaru remote services	See Mobile app store to download and use	Services to remotely control your Car. - Lock/unlock doors - Turn on horns/lights - Locate - Remote start
In Car services	Interactive Car dashboard	Used by Car owner, inside car to perform various tasks (e.g. Schedule service with dealer)
Web Admin	webadmin.subaru.com	Internal portal app to support/configure/troubleshoot all our applications. Used by helpdesk and our team
Impact	impact.subaru.com	Internal application used by marketing to create/manage /collaborate/blog on all marketing campaigns

- People I work with in the company
 - o See What <u>Developers do: Roles and Interactions</u>
- Talk about your background
- Why you like technology
- Talk about how you became an IT professional,

- Number of years in job, places you worked, what you did
- Questions?

What Developers do: Roles and Interactions

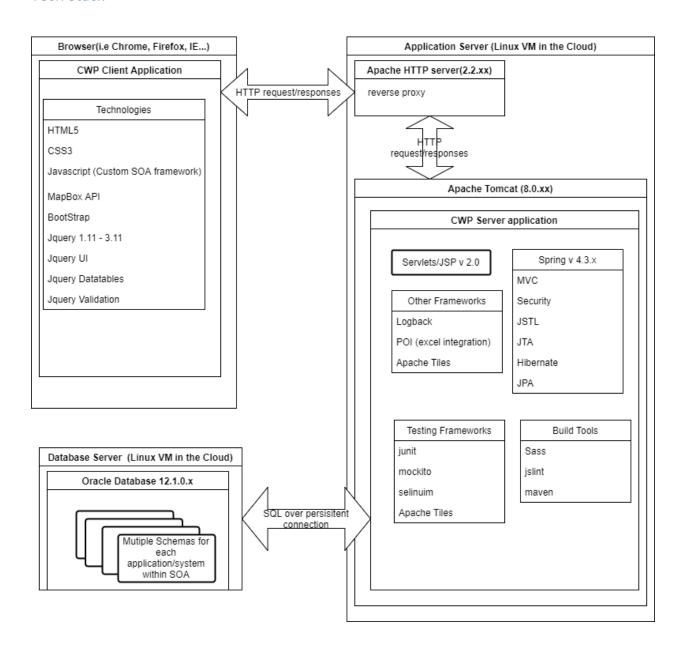


Have class introduce themselves

- What's your name?
- What kind of careers you might be interested in and why? Or a better question if you had to do something 10 hours a day, 5 days a week what would it be? and why!
- What do you see yourself doing in 4 years? 8 years? if you don't know start making a plan
- How do these careers use technology?
- What excites or scares you about technology?
- What would you like to get out of this 1 hour session? Instructors take notes of the answers!

B2C Infrastructure

Tech Stack



Infrastructure Diagram

